Cookies

You can be assured that Beaumont Park Medical Group Website does not use cookies to track your activity online.

Beaumont Park Medical Group does not set first party cookies on this website containing any personal data unless specifically instructed to do so by the user. For example, if a user requests to be remembered on a form then a cookie is set to retain the form data for next time. The Web Site uses third-party Cookies to collect anonymous traffic data about your use of this website. This information is stored by Google and subject to their privacy policy, which can be viewed here: http://www.google.com/privacy.html.

Google Analytics collects information such as pages you visit on this site, the browser and operating system you use and time spent viewing pages. The purpose of this information is to help us improve the site for future visitors.

These cookies are not used to track you or your activity but if you do not wish these cookies to be stored on your computer, disable cookies in your browser settings. You may delete Cookies at any time. See the help in your internet browser to find out how to delete your cookies.

Cookies Used

The following cookies are set by Google Analytics:

__utma Cookie

A persistent cookie - remains on a computer, unless it expires or the cookie cache is cleared. It tracks visitors. Metrics associated with the Google __utma cookie include: first visit (unique visit), last visit (returning visit).

__utmb Cookie & __utmc Cookies

These cookies work in tandem to calculate visit length. Google __utmb cookie demarks the exact arrival time, then Google __utmc registers the precise exit time of the user.

Because __utmb counts entrance visits, it is a session cookie, and expires at the end of the session, e.g. when the user leaves the page. A timestamp of 30 minutes must pass before Google cookie __utmc expires.

Given__utmc cannot tell if a browser or website session ends. Therefore, if no new page view is recorded in 30 minutes the cookie is expired.

This is a standard 'grace period' in web analytics. Ominture and WebTrends among many others follow the same procedure.

_utmz Cookie

Cookie __utmz monitors the HTTP Referrer and notes where a visitor arrived from, with the referrer siloed into type (Search engine (organic or cpc), direct, social and unaccounted). From the HTTP Referrer the __utmz Cookie also registers, what keyword generated the visit plus geolocation data. This cookie lasts six months.

__utmv Cookie

Google __utmv Cookie lasts "forever". It is a persistant cookie. It is used for segmentation, data experimentation and the __utmv works hand in hand with the __utmz cookie to improve cookie targeting capabilities.

Apps

Cookie lasts until the next time the creating form is opened. It is created when user ticks the box to request that form data is retained for next time in the appointments or appointments cancellation forms. Prevents user having to type in all their details again.

dList1,dList2,repeatPrescriptions,repeatPrescriptions2

Cookies last until the next time the no-registration verion of the prescriptions form is used. Cookies are created at request of user to retain form data for next time. Prevents user having to type in all their details again.

userPoll

Cookie lasts 30 days. Records that user poll has been answered so that the poll is not displayed again.

Other cookies

Other cookies are used when editing or when logged on to the staff section to enable the editor to function correctly and to assist with retaining state.

Data Storage

Beaumont Park Medical Group Website uses third party vendors and hosting partners to provide the necessary hardware, software, networking, storage, and related technology required to run the website services.

Disclosure

The Surgery may disclose personally identifiable information under special circumstances, such as to comply with the law or when your actions violate the Terms of Service.